

# Vermont's Creative Economy

## *Employment in Creative Cluster Product Lines*

These are the categories of employment the New England Council used for its economic impact data. (c) means it is a commercial activity. The commercial categories are based on the North American Industry Classification System (NAICS) codes.

### **Applied Arts**

Ad agencies  
Architectural services  
Display advertising  
Graphic design  
Industrial design  
Interior Design  
Other specialized design  
Photographic services (c)

### **Performing Arts: Music, Dance, Theater**

Dance companies (c)  
Musical groups and artists (c)  
Musical instrument and supply stores (c)  
Musical instrument manufacturing (c)  
Nonprofit performing arts  
Other performing arts companies (c)  
Promoters of performing arts (c)  
Theater companies and dinner theaters (c)

### **Visual Arts**

Agents and managers for artists (c)  
Art dealers (c)  
Art print gravure printing (c)  
Camera and photographic supply stores (c)  
Lead pencil and art goods manufacturing (c)  
Non-profit visual arts  
Photographic film, paper, plate, and chemical manufacturing (c)

### **Literary Arts**

Book publishers (c)  
Libraries and humanities

### **Media**

Cable and other program distribution  
Motion picture and sound recording industry (c)  
Prerecorded compact disk, tape, and record reproducing (c)

### **Heritage**

Ethnic, historic museums  
Historic sites (taxable)  
Museums (taxable)

### **Support**

Fine arts schools  
Non-profit support and education

### **Other**

Independent artists, writers, and performers (incorporated)  
Independent artists, writers, and performers (unincorporated)